


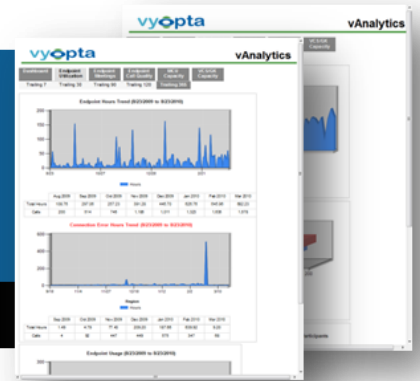


A  technology partner

vAnalytics™

Driving greater value from your video communications investment

SOLUTION DATASHEET



BENEFITS AT A GLANCE:

- Enterprise reporting services for comprehensive analysis of video and unified communications
- Actionable insight for more effective management and configuration of your enterprise video communications environment to best support business needs
- Information presented for all levels of users - from technical to business
- Information viewed in an easy-to-use format
- Aids in managing the quality of the user experience
- Augments Cisco TelePresence Management Suite (TMS) reporting capabilities

Drive greater value from your entire communications investment

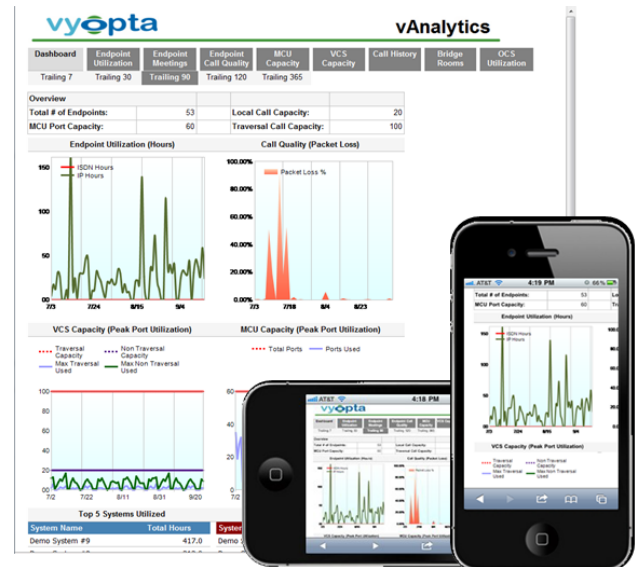
WHY USE vANALYTICS?

If your organization has or is considering growing its investment in video communications, it is critical to have analytics solution that can help monitor and provide need information to help manage the implementation. Current real-time analytics provide snapshot views of system performance, but cannot provide the complex data comparisons needed to organize, plan and operate large scale deployments. With vAnalytic, your organization can perform deeper analysis and make better decisions.

KEY FEATURES:

Vyopta's vAnalytics standard service can be implemented within days and provides:

- Access to important information through a web-based graphical interface
 - Ability to view reports on devices regardless of operating system
 - Mobile access to reports from iPhone and iPad devices
- A standardized dashboard with basic reporting views
 - Interactive reports
 - ◆ utilization trends
 - ◆ quality analysis
 - ◆ capacity planning
 - High quality visualizations and charting for easy analysis
- Ability to generate reports quickly and export them in a variety of formats (CSV, PDF, TIFF, Excel and more)
- Indefinite retention of historical data for comprehensive trending, data mining and analysis
- Click-through charts to see detail views and to drill down/up or across customer hierarchies



DASHBOARD AND REPORTS

Vyopta's vAnalytics portal presents a standardized dashboard that provides a fast "at-a-glance" view of your organization's utilization. These quick views provide a high level view that can quickly present relevant information such as utilization, capacity, quality and business metrics.

The dashboard can be viewed across various "trailing" time periods and provides visual representations and charting of the data. Samples of basic reports available in standard implementations of vAnalytics are: (i) video endpoint and Cisco Jabber utilization, (ii) call quality, (iii) Cisco TelePresence VCS license utilization, (iv) Cisco TelePresence MCU port utilization, and (v) call patterns.

The visualizations and charts in vAnalytics are interactive. You can click them to drill deeper into the underlying data. How the data is presented depends on your organizational hierarchy. For example, view utilization by geographic location, department, endpoint or down to the individual user.

IMPACT TO YOUR ORGANIZATION

Information Technology:

Traditionally business intelligence and reporting requests are handled by IT departments which consume substantial IT time. Deployment of vAnalytics:

- Reduces IT staff involvement
- Uses a web portal interface so relevant information can be accessed anywhere and from most web-browsers

Finance:

Enterprise integration of business intelligence usually requires up front capital expenditures. vAnalytics is available as a cloud-based service:

- Cost and time to deploy are substantially reduced
- Reporting can be accessed quickly and used with business data for analytics, such as return on investments

Operations (sales/marketing/services):

Faster access to utilization information can help operational management make faster and better decisions.

- More efficient and effective allocation of communications resources
- Better understanding on equipment usage (who, where, when)
- Analysis of data on multiple levels and dimensions

CUSTOMER EXAMPLES

Customer 1—Fortune 500 technology manufacturer

Challenge

How to manage Cisco TelePresence video endpoints and infrastructure capacity and utilization of assets more efficiently to deliver the best business results by monitoring key performance metrics.

Solution

Implementation of Vyopta vAnalytics in two phases. Phase one consisted of gaining actionable insight to utilization and capacity of endpoints and infrastructure. Phase two included implementation of key performance indicators to align with business objectives.

Results

- Reduced to time aggregate data and generate reports by at least 50%.
- Increased accuracy of reporting by removing human errors that occurred in aggregation of data.
- Allowed using information for planning, budgeting and overall system configuration.

Customer 2—Fortune 500 energy services company

Challenge

How to manage utilization and capacity of Cisco TelePresence video, Cisco Unified Communications Manager and Microsoft OCS more efficiently using one solution. Required to measure effectiveness of enterprise-wide communications technology restructuring and cost savings (i.e., travel and long distance).

Solution

Implementation of Vyopta vAnalytics cloud service.

Results

- Reduced time spent to collect, merge and aggregate data for reporting by 10-15 hrs per report/view.
- Reduced time to generate reports from 8 weeks to instantaneous.
- Allowed comparison of before and after impacts of technology change/implementation.
- Enabled tracking value contribution of video over IP, voice over IP and unified communications modalities to the organization.

For more information about Vyopta vAnalytics, please contact your account executive or visit our website at <https://www.vyopta.com>.